



Excellence Healthcare Services

We Serve with excellence since 2013.

<http://www.ehs-jlt.com>

EHS – Your wide gate to
The Healthcare MENA Pharmaceutical Market

About Us

- A specialty pharmaceutical marketing and consulting company providing partners with fast-track market access and commercial solutions into the MENA region.
- We provide full sales & marketing services, market access & pricing policies, complete regulatory support and much more....



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Who We Are

- Established in 2013, as a privately-owned company based in Jumeirah Lake Tower, Dubai, U.A.E., We are making a relevant contribution towards improving the quality of patient's lives through our commercial partnership with pharmaceutical companies who supply high quality products with an affordable price.
- We provide our partners with an easy risk-free access to MENA region, fast and profitable entrance strategy to the region. We operate under highest quality standards, friendly, win – win partnership setup so facilitate sustainable business relations.



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How we work ?

- We offer to our partners a successful commercial solutions as one point of contact for MENA region, our professional teams across the region ensure an easy risk-free access to MENA region.
- Our expertise is based on in-depth knowledge of the local business culture, Furthermore, our vast experience and the trusted network of local distributors allow us to deliver a sustainable & profitable sales volume.



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Where We Are ?

EHS team are available across GCC region

1. Dubai HQ office :

- Regulatory team
- Governmental affairs & Market access
- Supply chain & Operational team
- Sales & Marketing team
- Institutional team
- Finance team

2. Local team across GCC market

- Kuwait
- Oman
- Qatar
- Bahrain



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Resources

1. Management:

- Group of professionals over 30 years of solid business management experience, main strength is a team who speaks the language of the region, know the dynamics of the marketplace, have a cumulative experience in the healthcare sector and have the edge of strong local partnerships with the key stakeholders in the MENA region

2. Team:

- Full fledged of supportive functions based in Dubai, local sales and marketing team across the GCC region.



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Services

A. Commercial partnership:

Partner with pharmaceutical companies to commercialize their products across the MENA region, achieve a sustainable & profitable market entry strategy, through the following services:

- Market research and competitive intelligence by therapeutic area.
- Full regulatory support .
- Market access & pricing strategies.
- Sales & marketing support .
- Commercial activities, performance management.
- Efficient distribution networks.



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Services

B. Strategic business consultancy

Provide our partners with the necessary strategic advices on different disease areas, product launches , and go to market strategies through the following services:

- Market research and competitive intelligence by therapeutic area.
- Full regulatory support.
- Market access & pricing strategies.
- Sales & marketing support.
- Local distributors selection& evaluation.



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Why EHS

- In a diversified, fragmented market , with different rules and regulations, EHS will represent one point of contact for a Multi-territory coverage to save your time, effort ,ensure efficiency.
- With a strong regional distribution channel, and top-level operational excellence, that provides fast and profitable entrance strategy to the MENA region
- with our professional capabilities ,we will manage the formulation of a strong business plan supported by long term experience of doing business in the MENA region.
- With a track record of a successful registration > 50 products in the region ,we will grant a fast-track registration supported by a dedicated regulatory team.



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A light blue world map is centered in the background. A white starburst is positioned over North America, with a horizontal white line extending to the right. In the top right corner, a white rocket is shown launching upwards, surrounded by several white starbursts. Another cluster of white starbursts is located in the bottom right corner.

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Thank You